KURRAN SINGH MEHROKE

CREATIVE DIGITIAL DESIGNER

+44 7932 63 9919
kurran.mehroke@gmail.com
@kurranmehroke
bit.ly/kmportfolio25
Bedford, United Kingdom

Specialising in user centric design to provide the best user experience.

With ten years of industry experience, this has allowed me to develop my creative skills in tandem with the evolving digital landscape. I specialise in crafting work that optimises user interaction and engagement.

My approach seamlessly integrates strategic and design thinking, enabling me to efficiently meet and exceed client expectations. My versatility and adaptability have been demonstrated through successful collaborations with diverse clients and projects, showcasing my ability to thrive in dynamic and agile work environments.

EDUCATION

Multimedia Tech & Design
2.1
Brunel University
2012 - 2015

St Thomas More Upper School
2006 - 2012

INTERESTS

- **Golf**
- **Swimming**
- **Gaming**
- **Vlogging**

EXPERIENCE

Konrad Group

Senior Experience Designer 06/2025 - Present

Crafting user-focused digital designs across web and mobile platforms. Collaborating with cross-functional teams to deliver intuitive, high-impact solutions.

- Expert in Figma for creating high-fidelity prototypes, interactive components, and scalable design systems.
- Skilled in crafting intuitive wireframes and polished UI designs that align with user needs and business goals.
- Confident in guiding clients through UX best practices, providing insights to improve usability and engagement.
- Experienced in end-to-end design workflows, from discovery and ideation to prototyping and developer handoff.

Interbrand | HYD Agency

Senior UX/UI Designer 06/2024 - 05/2025
UX/UI Designer 05/2018 - 06/2024
Digital Designer 06/2015 - 06/2016

Creating digital products to grow and solve problems for a varied range of clients. Helping to deliver better performing websites, platforms and apps.

- End-to-end design process from user research to designing prototypes with a fully integrated design system.
- Providing a UX and UI audit to gain insights to give recommendations.
- Concept designs to find the best brand identity to conceptualise into the wireframes for the best user experience.
- Collaborating with product and strategy to find the best outcome and to solve any jobs to be done from user and business needs.

Adylic

Lead Digital Designer 06/2016 - 05/2018

Delivering digital ads from rich media to digital out of home ads for clients to achieve an effective marketing strategy.

- Deliver projects with short deadlines for developers to create the ads providing all the assets needed effectively.
- Managing a design team to ensure project deadlines are being met with quality of standard.
- Understanding the briefs to provide estimates based on the size of the project and business needs. Communicating and delegating this within the team to ensure deadlines are met.

SKILLS

Figma Software · Creative Designs · UX Design · UI Design · User Research · Wireframes · Responsive Design · Branding · Prototypes · Design Systems · Dashboards · Competitor Analysis · UX/UI Audits · Personas · User Journeys